



ASN Kidney Week 2014



This year again, from November 13 to 16, the World Kidney Day team participated in the annual ASN Kidney Week; a congress organized by the American Society of Nephrology that hosts some 13,000 nephrologists.

This event represents an excellent occasion for us to introduce the World Kidney Day campaign and to reinforce our connections with our faithful supporters.

We met doctors, nurses, students and researchers from the United States and other parts of the world and we managed to generate additional interest in the campaign. The theme of the next WKD campaign - Kidney Health for All - was very well received and raised the interest of many.

We would like to thank all of you who visited us at the booth and showed their support to the WKD mission and campaign and we extend a warm welcome to the new members of our WKD family. We cherish your support and we look forward to working together to make World Kidney Day 2015 even more impactful.

WKD website and event planning

We would also like to thank our friends who did not attend the congress, but who show their support every day online.

The new World Kidney Day website has made a very promising start with more than 5,000 visitors in the first two weeks after the launch!

If you haven't seen it yet, go to www.worldkidneyday.org and discover the new layout and features. We are very excited about it!

Are you starting to plan your WKD event 2015?



Don't forget to pin your event on the WKD event map. On the new website you can find it under "Get Involved". Simply follow the steps to add your event and let us know what you are organizing!

We look forward to seeing our 2015 map packed with your WKD events.

If you have any questions or feedback, please contact Agnese at agnese@worldkidneyday.org

Thank you!

The World Kidney Day Team

WKD Partners

